

LSE Summer School Session 3

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I participated in MG106: Strategic Management, which was held during session 3 at LSE Summer School. I can proudly say this experience was a life changing. We had a 3 hours-lecture and a 90 minutes-class from Monday to Friday and deepened our understanding of firms' decision-making processes. The lecture included contents like industry analysis using Porter's Five Force, followed by business model analysis, competitive advantage analysis, and strategy implementation using methods like Value Curve, Value Net, and Game Theory. These lecture series gave us a lot of time for discussion and to think critically about the lecture contents with your classmates. The class required 15-20 pages of reading from case study papers from prestigious business schools such as Harvard Business School and INSEAD. We read such cases every day, prepare answers for pre-arranged questions, and participate in discussions of the classes. During the final period, we had group presentations to analyze one company using concept we learned in the lectures, where I worked with friends from Europe and Africa and made a presentation about Airbus's business strategy.

The summer school was rich not only in academic but also in social experiences. LSE gave us opportunities for making friends in events like Welcome Receptions and parties. Many of the friends I met at LSE have solid goals in their lives, and talking with such wonderful students was incredibly stimulating experience. London is the center of politics (Whitehall), finance (the City), and culture (museums and theaters), all within walking distance. Visiting these places with friends was truly meaningful and expanded my perspective and values about the society we live in.

This summer was filled with novelty. I made new friends, visited many places for the first time, and learned many new concepts about management in the lectures and classes. All of these would not have been possible without the support of the Tazaki Foundation. I am truly grateful and am eager to continue my journey to contribute to the world as a GEfIL member. Thank you very much.

