

Report for Tazaki Foundation

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Course at LSE: Innovation Management (Session 3)

My class is called the “Innovation Management”, abbreviated as MG104 at LSE. We learned about the type of innovation, Innovation Framework and evaluation through both theories and case studies.

My learning objectives are to understand innovation from the perspective of business management. I strongly engage in class discussions as well as after-class small discussions with Professor Nadia to understand more about business perspective of innovation. I acquired knowledge in innovation types, innovation funnel, ERRC Framework, VRIO Framework, Business Model, Business model innovation and Social Innovation. I really love this course. I strongly recommend engineering students, like me, to participate in innovation management course. This is broadening my horizon and so satisfying to learn as you could understand innovation as a business entrepreneur, not as inventors or researchers.

Moreover, I have known lots of friends from the US, EU, India, and other part of the world. This is not only for friendship, but I strongly believe that this connection will help me progress in my career.

In my free time, I travelled around London, Dover, and Cambridge with my new friends. They are so nice to me, and I have a really good memory back there.

Thank you so much for your sponsorship toward my study at LSE. Despite this global economic recession, you still donate money for students to have an experience abroad. Without this sponsorship, it would be financially hard to go to LSE summer school by myself.

I still remember the day I got into the interview for the scholarship with Tazaki foundation. You said that it would be nice to explore London and study at LSE. Now that I have experienced it, I totally agree with you. London is such a good place to study, travel, and socialize. I learnt many things about Innovation Management, met a lot of friends, and traveled to many places despite being there for only 3 weeks. LSE summer school will be my favorite memory for my undergraduate life.

You provided me with a once-in-a-lifetime opportunity to go to LSE summer school. I really appreciate your help. Thank you so much.



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